

Prototyping Local Policy & Guidelines

Probe Kit

Instruction Booklet

What is this probe and why are we asking you to participate?

We understand that municipal governments have a role to play in supporting businesses & organizations in reducing food waste. This includes developing policy and guidelines, but can go beyond this. We hope that the results from this probe can help us in developing supports that reflect the needs and desires of food businesses and organizations.

This probe builds off of the previous research and workshops the CFIL team has developed, as well as insights shared by businesses and organizations. After asking about what values need to be embedded in food-related policy work and our broader food system, we want to take a closer look at what specifically would need to change for your operations or work in order to achieve some of the desired goals that were named in our previous co-design sessions.

Purpose of the Probe

This probe is an invitation to imagine what steps your business or organization might take to reach a specific goal related to reducing food waste. This is facilitated through a series of self-led reflective questions.

Responses from this probe are intended to help us identify:

- What existing resources can businesses and organizations currently leverage to achieve these goals?
- What supports or incentives would be especially helpful, relevant, and desirable for municipal governments such as the City of Vancouver to consider offering to support businesses and organizations in achieving these goals?

Rules for Play

This probe is meant to be flexible and fit your business and schedule needs. We recommend giving yourself at least 25 minutes to complete this probe. You can engage with it in one sitting or over a few days, alone or with colleagues.

You will need:

- Card deck (1 start card, 1-17 question cards, 3 goal cards, 1 reflection card)
- Pen or pencil to write with
- Table to play on

Before you start

Take a moment to consider your business or organization as it currently exists. Think about all the people who are a part of it and who engage with it; the buildings and lands that it exists within. If you are able, take a quick walk around and observe what is going on right now. Reflect on your current strengths when it comes to food waste reduction and where you might need help.

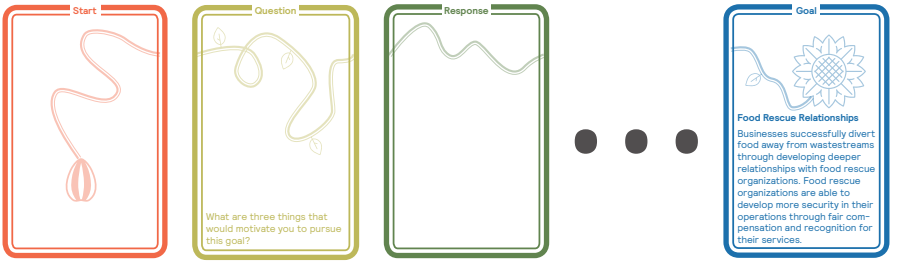
Set up





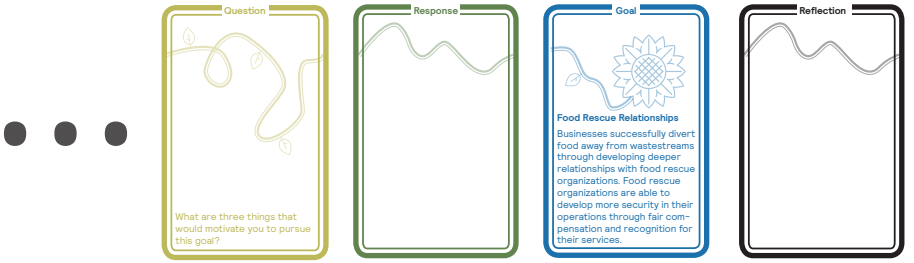
Place your START card on one side of your play area. Next, choose one (1) of the three (3) GOAL cards which you are most interested in exploring and place it on the other side. All remaining cards will be played in between these first cards and eventually connect them together.

Play



Look through the QUESTION deck and pick a card that interests you. Place it next to your START card. Use a RESPONSE card to write or draw your responses to the selected question. Repeat with as many questions as you would like. Feel free to write in your own questions to respond to if you'd like!

Finish



Connect the final RESPONSE card you played to your chosen GOAL card. Place down the REFLECTION card after your GOAL card and complete its instructions to end the game.

Take a picture of your final pathway to share with us:
cfil.vancouver@gmail.com

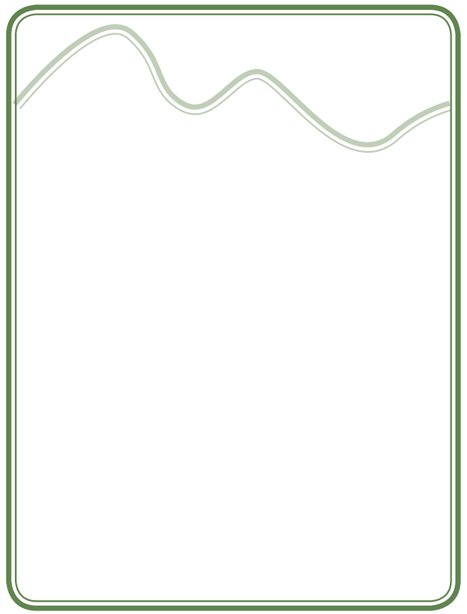
CFIL
Circular Food Innovation Lab



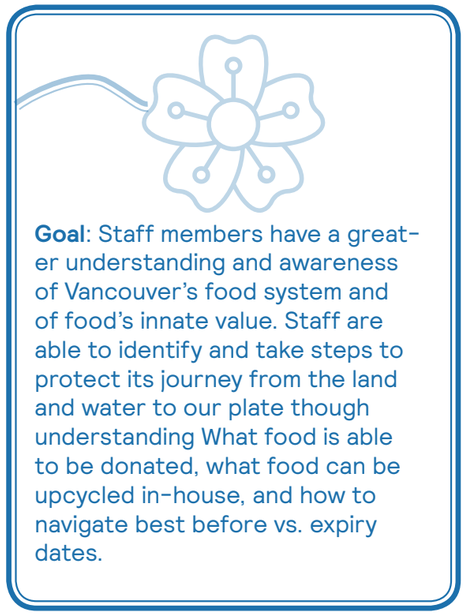
Starting card
Unique to each participant



Question card



Response card—able to be written/drawn/collaged on

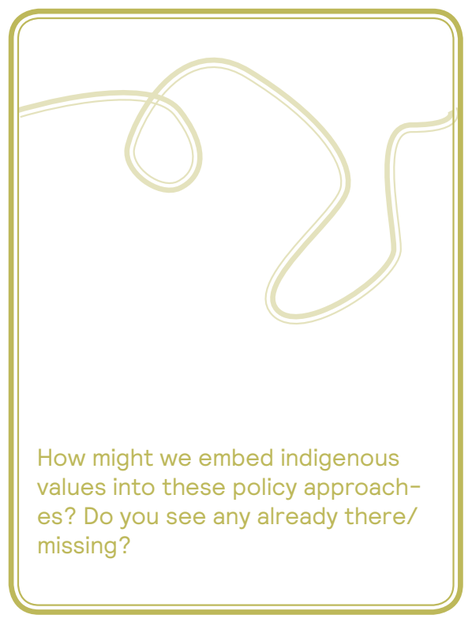


Goal card—the outcomes of what we hope our policy/guidelines will acheive

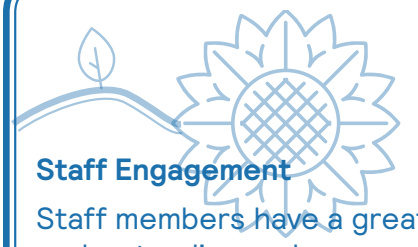
Question card examples







Goal

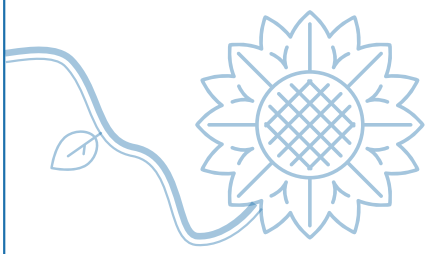


Staff Engagement

Staff members have a greater understanding and awareness of Vancouver's food system and of food's innate value.

Staff are able to identify and take steps to protect its journey from the land and water to our plate though understanding what food is able to be donated, what food can be upcycled in-house, and how to navigate best before vs. expiry dates.

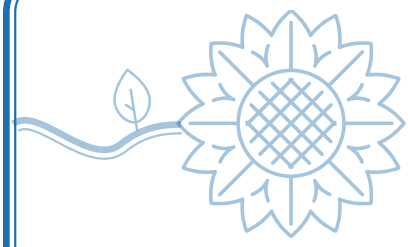
Goal



Food Rescue Relationships

Businesses successfully divert food away from wastestreams through developing deeper relationships with food rescue organizations. Food rescue organizations are able to develop more security in their operations through fair compensation and recognition for their services.

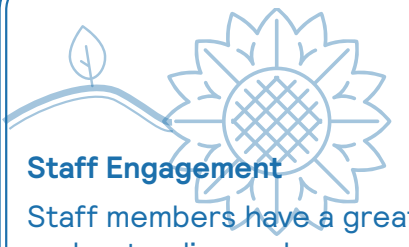
Goal



Data & Measurement

Businesses are able to develop and implement tailored data collection and measurement systems that help them identify and reduce food waste within their operations and across local food value chains. This leads to greater transparency and clarity about how to shift food handling practices.

Goal

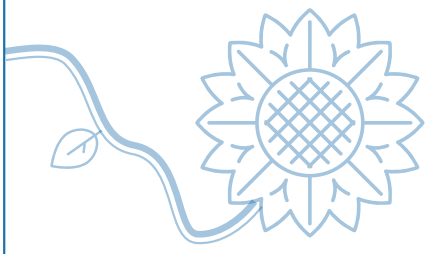


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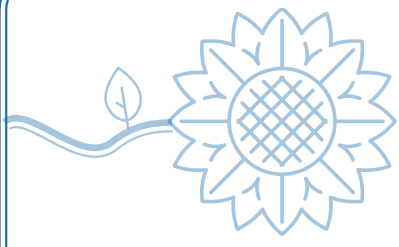
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Data & Measurement

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Question

What are three things that would motivate you to pursue this goal?

Question

How might you get buy-in from your staff/volunteers when pursuing this goal?

Question

What are three changes that would need to happen for your business/institution/ food rescue organization to achieve this goal?

Question

How does this goal reflect your current sustainability priorities? How might it change them?

Question

If you and your supply chain partners shared this goal, how might it change your relationship with them?

Question

How might working towards this goal help reduce the amount of wasted food in your organization? In your supply chain?

Question

How might this goal help you to reduce costs?

Question

What is something an association could do to help support you in achieving this goal?

Question

What is something the provincial or federal government could do to help support you in achieving this goal?

Question

What is one way you could show leadership to other businesses or organizations when pursuing this goal?

Question

How might your connections with the other professionals you met through CFIL help to realise this goal?

Question

What is one incentive a municipal authority could provide that would help you in achieving this goal?

Question

What is one enforcement measure **government** could provide that would help you in achieving this goal?

Question

What's one way you would like to be recognised for taking on or achieving this goal?

Question

How might this goal support your community or the community you serve?

Question

What's the biggest hurdle you anticipate needing to over-come with pursuing this goal?

Question

What's one risk that comes with pursuing this goal?

Question

How might working towards this goal change your relationships with your customers?

Question

How might collecting and reporting data support you in working towards this goal?

Question

What are some of the “first steps” you would want to take in order to start engaging with this goal?

Question

Which kind of resources (e.g., staff, funding, collaborations, equipment, training) would be the most useful in helping your business or organization achieve this goal?

Question

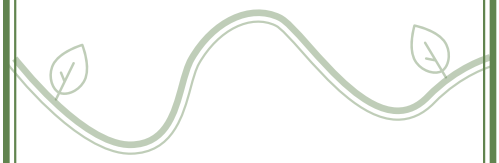
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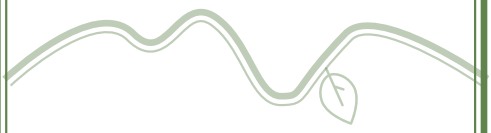
Response



Response



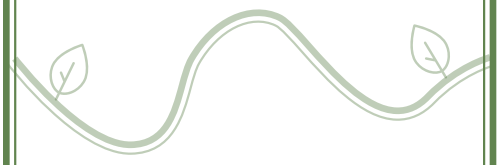
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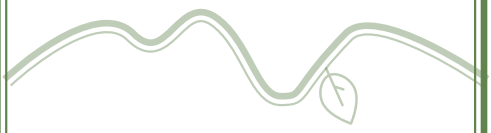
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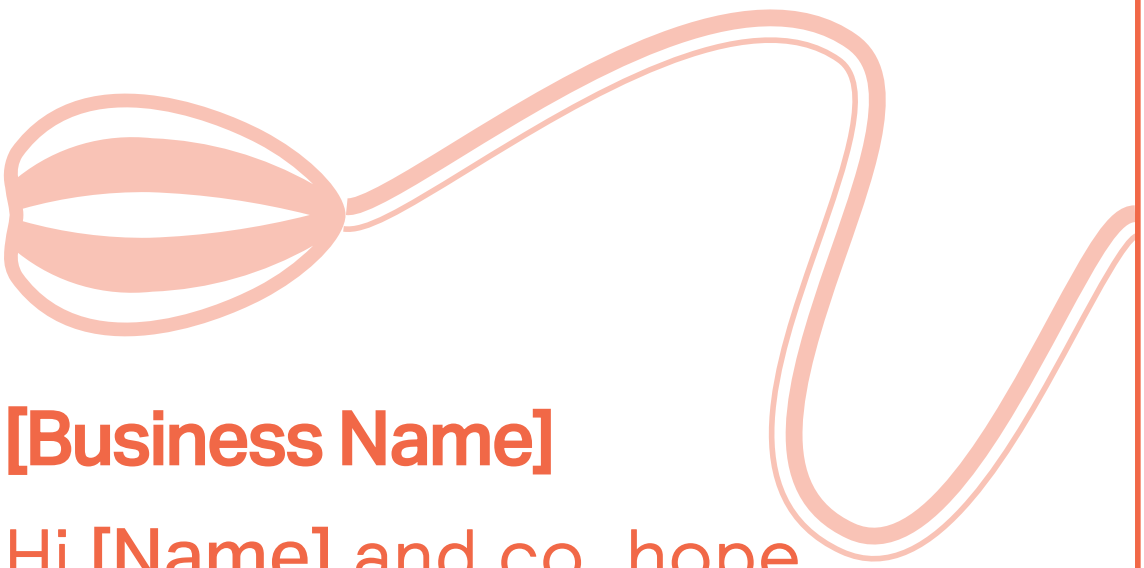


Reflection

Thank you for playing!
Now that you have finished, take some time to reflect on the following questions. Write or draw your thoughts on a response card.

- What new ideas, questions, or concerns emerged for you when engaging with this probe?
- Did the questions in the probe help you visualize how your business or organization might move towards a certain goal for food waste reduction?
- Do you have any questions for us (the CFIL team)?

Start



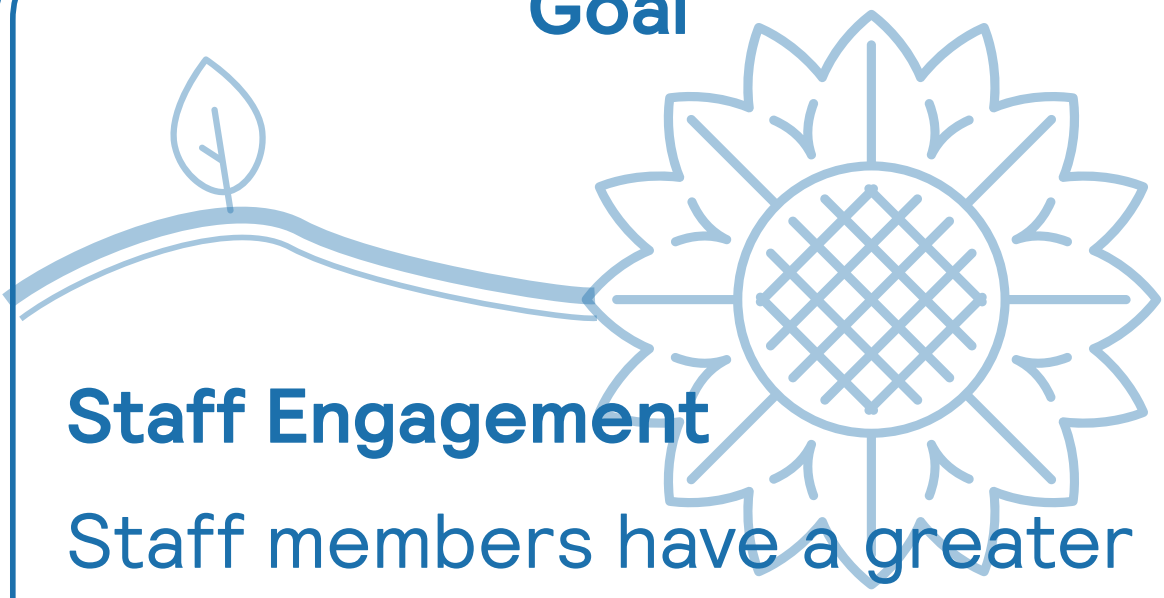
[Business Name]

Hi **[Name]** and co, hope you're having a good berry season! Thank you for being a part of this co-design topic.

Before you begin, take a moment to think about all the people, connections and operations of your business, as well as the buildings and lands it exists within. What's one thing about your work that you're really proud of?



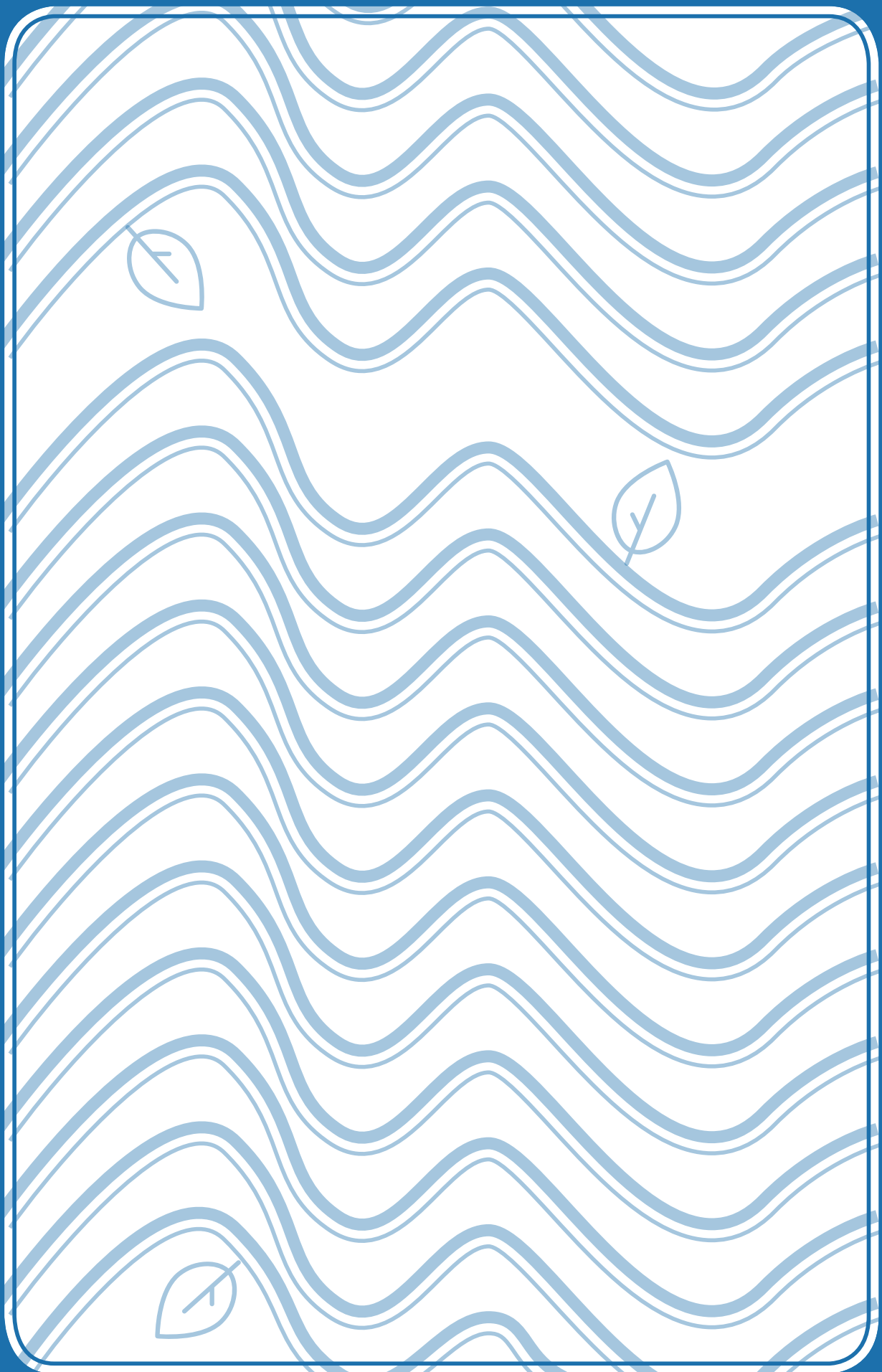
Goal



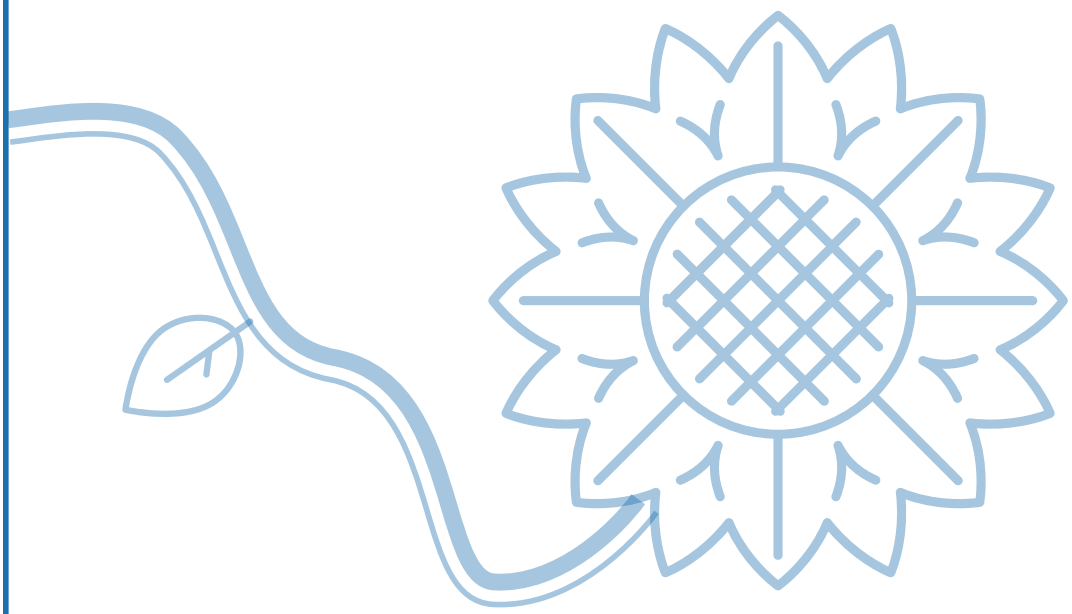
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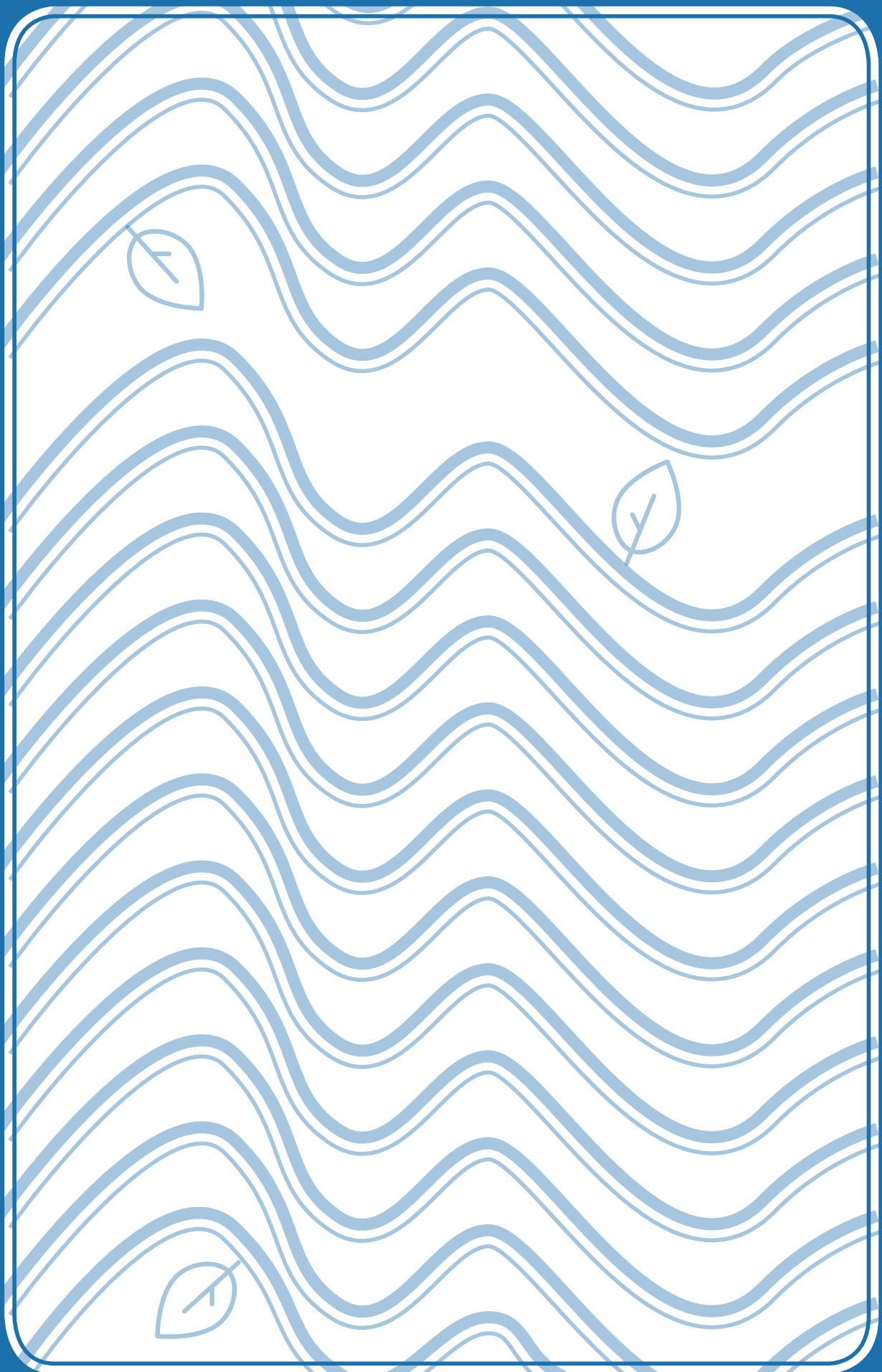


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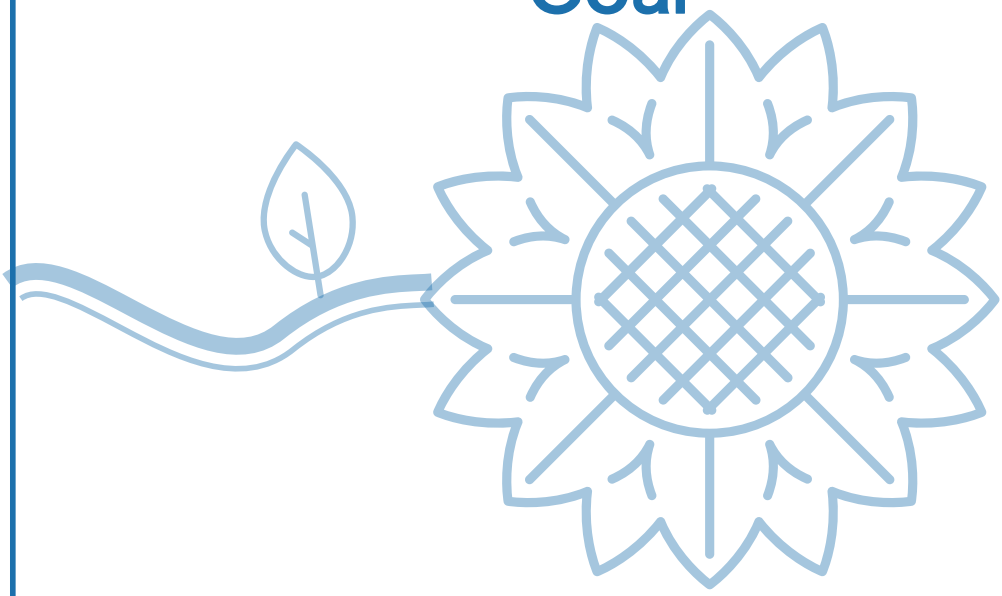


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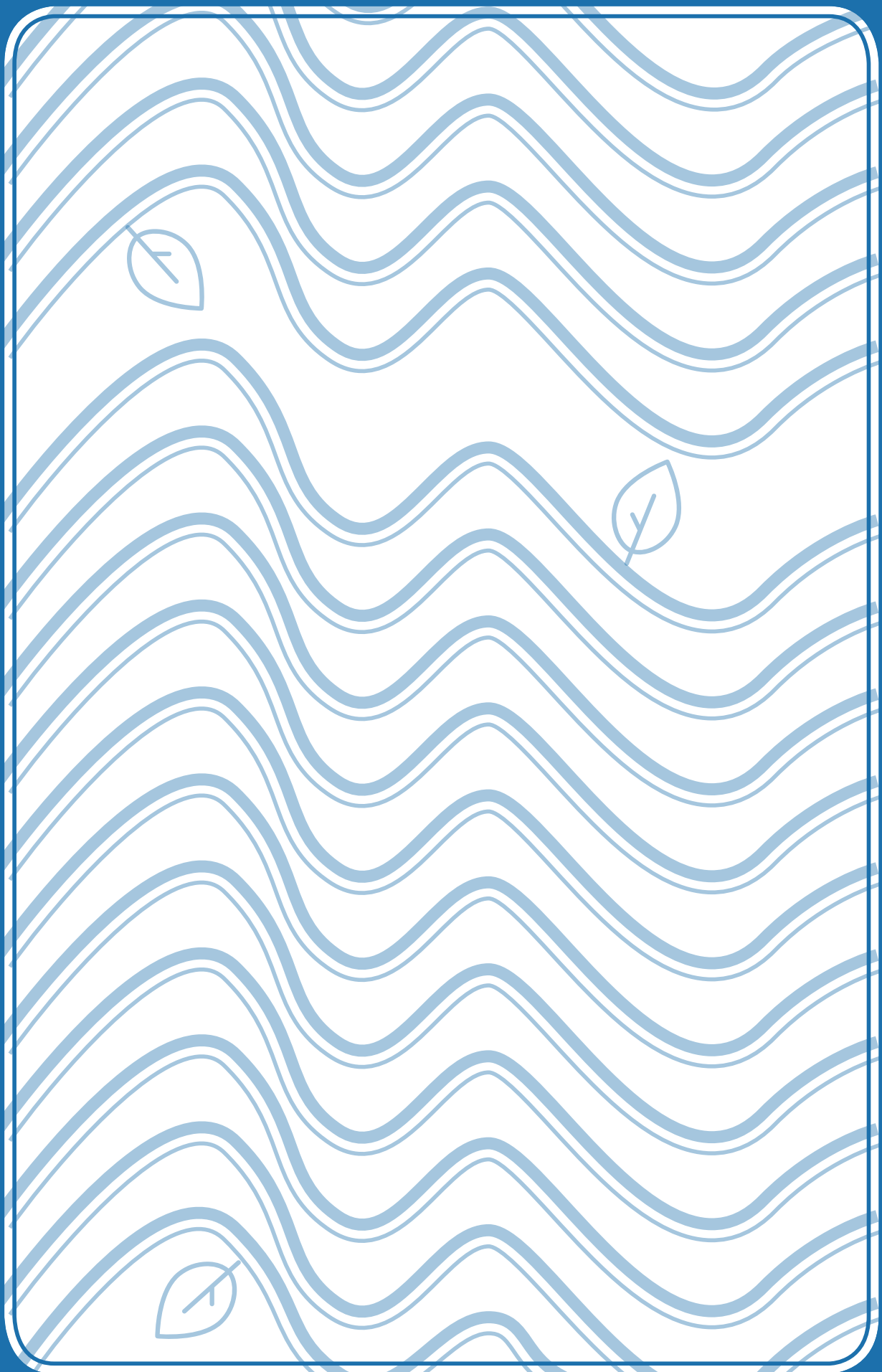


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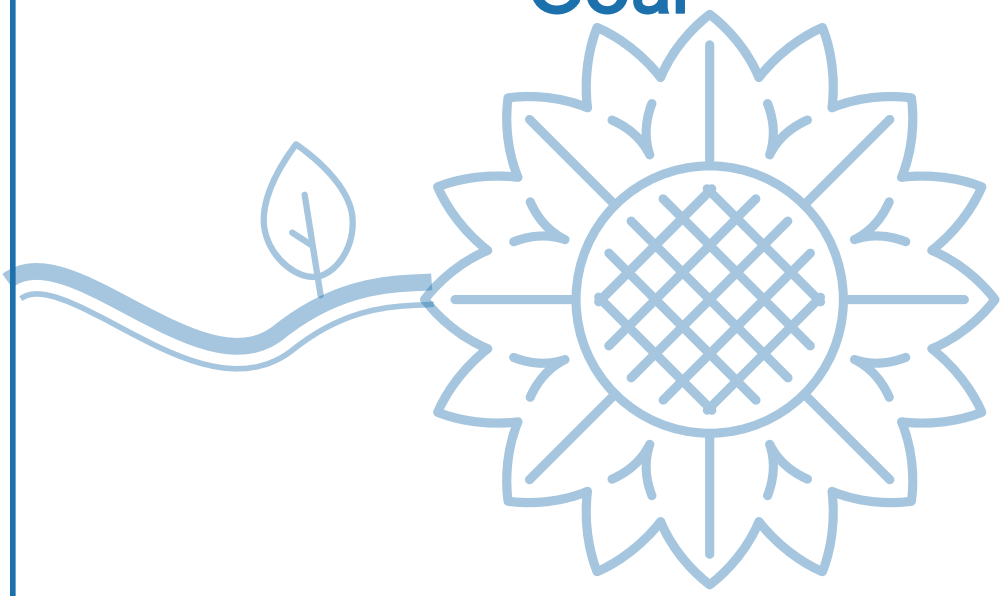


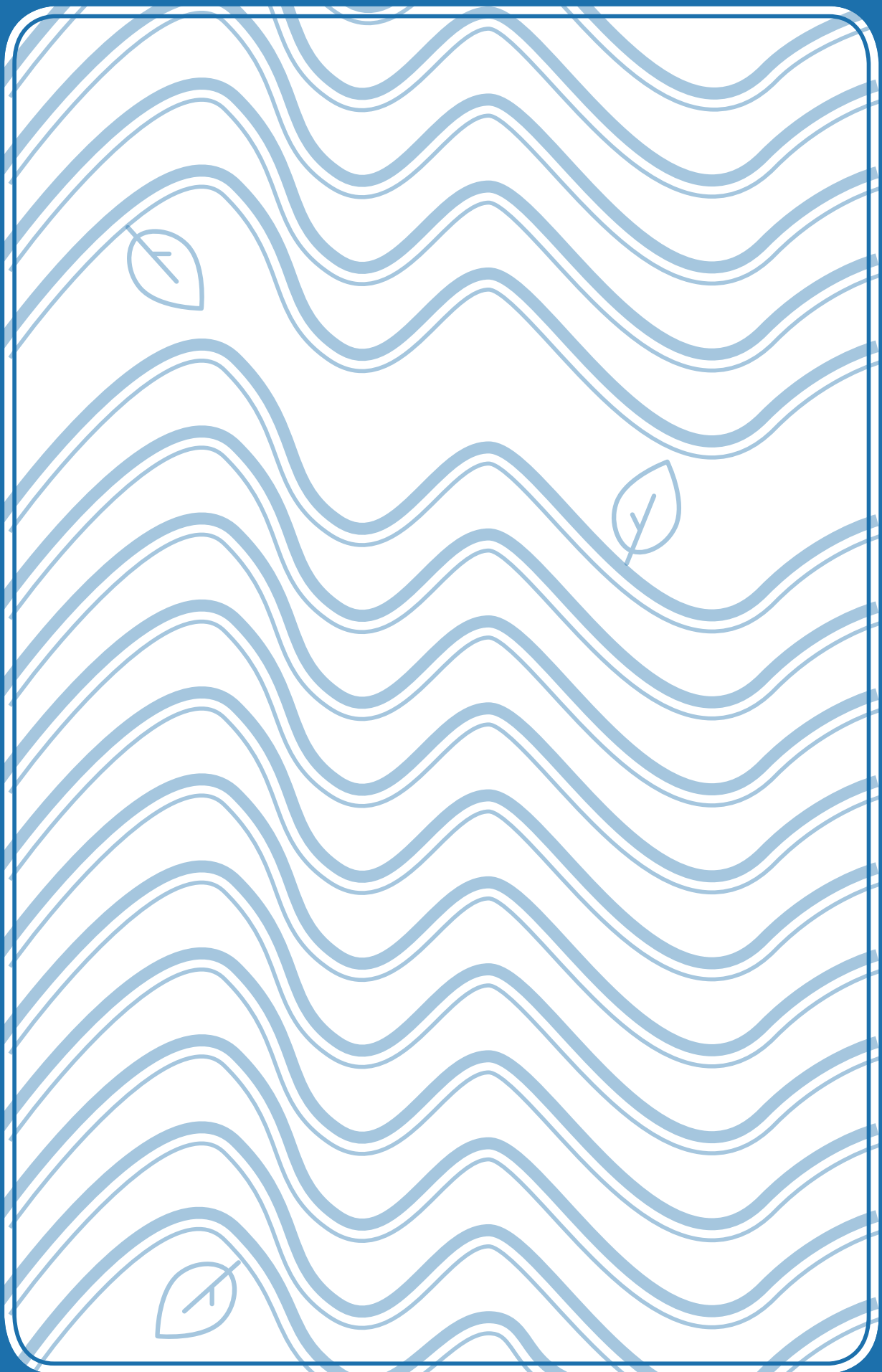
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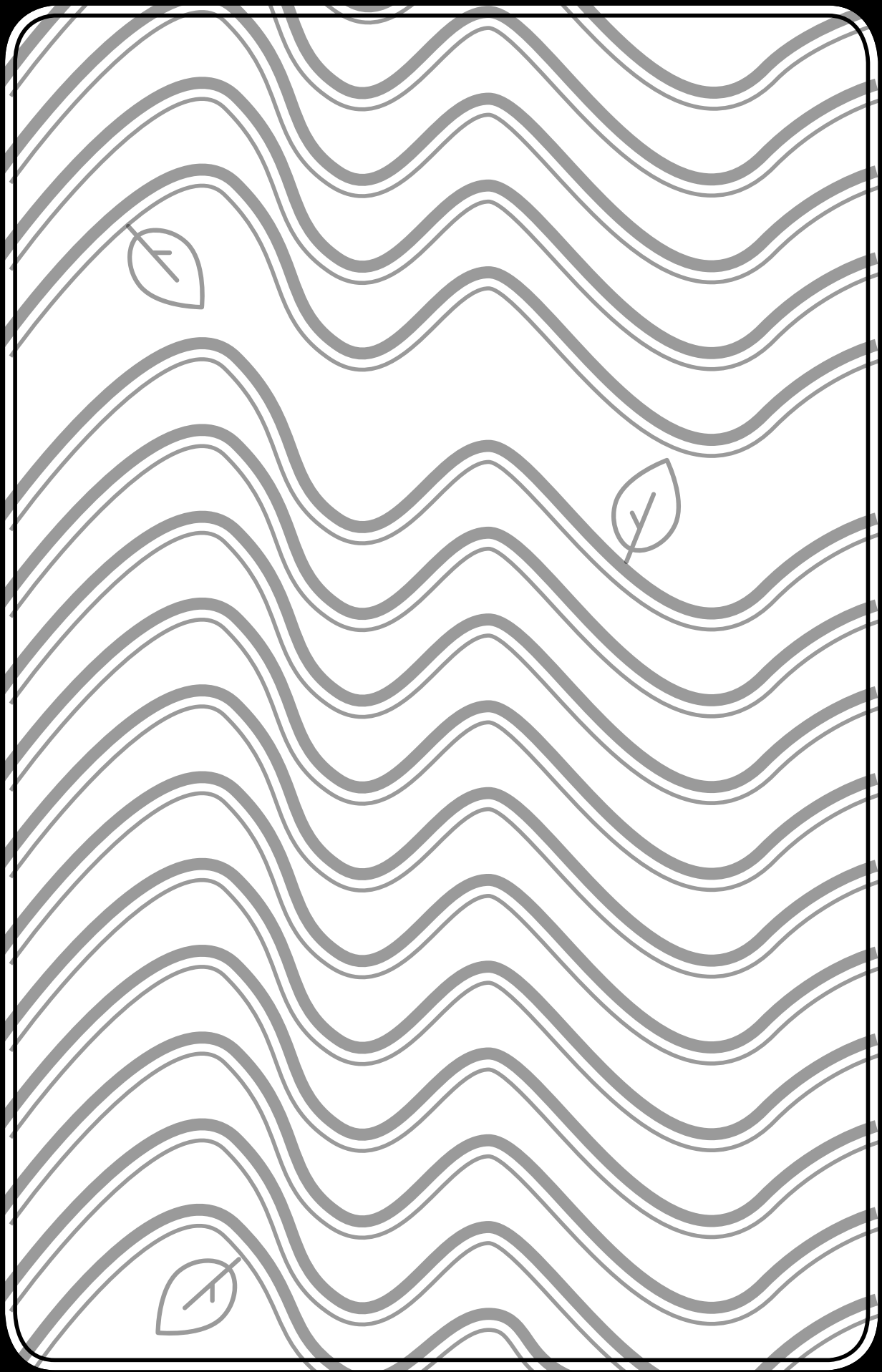


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Response



Response



Response



Response



Response



Response



Response



Response



Response



Response



Response



Response

